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Press Release
For Immediate Release
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Marketing & Communication Excellence Recognized at Annual Conference

La Grange, IL – On January 26, 2024, during the IAPD/IPRA Soaring to New Heights Conference, park, recreation, and conservation agencies were recognized for excellence in their marketing and communication efforts through the annual Agency Showcase.



This professionally judged competition recognizes Illinois agencies for their marketing and communication efforts ranging from print to multimedia.

Congratulations to the following park, recreation, and conservation agencies:

Overall Agency Showcase Winners

1st Place: Downers Grove Park District
2nd Place: Lake County Forest Preserve District
3rd Place: Glenview Park District

People's Choice Agency Showcase Winner: Oak Lawn Park District

Category Honors

Brochure Print: Lake County Forest Preserve District
Brochure Virtual: Wheeling Park District
Integrated Photography: Waukegan Park District
Large Format Marketing: Batavia Park District
Logo Design: Glenview Park District
Marketing Campaign: Downers Grove Park District
Paid Advertisement: Plainfield Park District
Print Communication – Informational: Glenview Park District
Print Communication – Promotional: Northbrook Park District
Social Media Campaign: Glenview Park District
Videography - Long Form: Park District of Highland Park
Videography - Short Form: Downers Grove Park District
Website: Glencoe Park District

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Table Display: Wheeling Park District

A complete list of award winners is available on the IPRA website, ilpra.org

Established in 1944, the Illinois Park & Recreation Association (IPRA) serves nearly 3,000 park, recreation, and conservation professionals throughout the state, and is a national leader in providing premier education, networking, and resources. For more information about IPRA please visit www.ilipra.org.

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